



Town of Alpine Travel and Tourism Board
May 11, 2023, Board Meeting Minutes

Call to order: Dave Walters made a motion to call the Travel & Tourism Board Meeting to Order. The motion was seconded by Eric Byan. The motion carried.

Roll Call: Acting Secretary Monica Chenault completed the Roll Call, all board members were present.

Action Items:

Dave Walters made a motion to approve the Officers as stated on the agenda. The motion was seconded by Eric Byan. The motion carried. Travel & Tourism Officers are Jeremy Larsen, Chair; Dave Walters, Vice Chair, and Eric Byan, Member-at-Large.

Dave Walters made a motion to Approve Term Length of the Officer as stated in the agenda. The motion was seconded by Eric Byan. The Officer Terms are Jeremy Larsen Three (3) Years, Dave Walters (2) Years, Eric Byan (1) Beginning July 1, 2023.

Dave Walters made a motion to approve hiring Melody Leseberg as Travel and Tourism Treasurer/Secretary. The motion was seconded by Eric Byan. There was discussion thanking Mrs. Chenault for volunteering to fill in for Mrs. Leseberg while she was on vacation. The motion carried.

Dave Walters made a motion to Approve Travel and Tourism Bylaws and send them to Alpine Town Council for approval. The motion was seconded by Eric Byan. There was some discussion on the edits that were made when reviewed by James Sanderson, Town of Alpine Attorney, all agreed to the changes. The motion carried.

Eric Byan made a motion to Approve Meeting schedule of October, March, and April. The motion was seconded by Dave Walters. There was brief discussion on the meeting schedule aligning with future applications and reports on how project monies were spent.

Open forum:

Mr. Byan inquired about what the application and application process would look like. Mr. Larsen explained that there would be a page on the Town of Alpine Website that



would contain all the information (see Exhibit A within Bylaws) and that applicants would complete an online form to request project funds.

Mr. Walter inquired about how much funding the Tax will generate. Mr. Larsen explained that the Travel & Tourism Tax was levied beginning on April 1, 2023 and that the Town should receive funds for the Board around June 1, 2023. Funding will also be received from the Counties portion of the Tourism Tax they collect. Ms. Chenault as Town Treasurer will notify Ms. Leseberg of the deposits and Ms. Leseberg will send a financial report to the Board as to the funding received and expenses paid monthly. The initial estimate of annual funding is \$30,000.00 annually but, at this time is only an educated guess.

Adjourn:

Eric Byan made a motion to adjourn the meeting. The motion was seconded by Dave Walters. The motion carried.

Minutes recorded by:

Monica Chenault Acting Secretary

Date

Minutes approved at a legally advertised Travel & Tourism Board Meeting:

Jeremy Larsen Chairman

Date

Attest:

Melody Leseberg Secretary/Treasurer

Date